

PRODUCT INFORMATION

70BWF - 70# BRIGHT WHITE FELT

70# (103 g/m²) uncoated bright white, wet strength paper. Perfect for wine, beer, and other beverage labels. The rich weight and texture makes it ideal for upscale food, home, and personal care products. FSC®-certified paper.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500 (3300 Sq Ft)	69.8	grams/sq meter	103.3	TAPPI T410
Caliper - Average	mil	5.700	um (micrometer)	144.8	TAPPI T411
Opacity	%	91	%	91.0	TAPPI T425
Smoothness Print Side	Sheffield Units	380	Sheffield Units	380.0	TAPPI T538
Tear-MD	grams	77	mN	755.1	TAPPI T414
Tear-CD	grams	83	mN	814.0	TAPPI T414
Brightness	%	91.3	%	91.3	TAPPI T452

Issued: 10/28/25

The information presented in this publication is believed to be accurate and is not intended to constitute a specification. The values given reflect average material characteristics. All statements, technical information and recommendations about Green Bay Packaging Inc. products are based upon tests believed to be reliable, but do not constitute a guarantee or warrantly. All products are sold with the understanding that the purchaser has independently determined the suitability of such products for its purpose. No solesperson, representative, or agent of Green Bay Packaging Inc. is authorized to give any guarantee, warranty, or make any representation contrary to the above. The company's standard Terms and Conditions in effect at the time of the sale shall control.