



PRODUCT INFORMATION

022FT - RED FLUORESCENT DIRECT THERMAL

A 54# (80 g/m²) bright red direct thermal coated paper. Images black. Intended for attention-grabbing promotional point-of-purchase labels, or color coded warehouse tracking.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500	54.0	grams/sq meter	79.9	TAPPI T410
Caliper - Average	mil	3.100	um (micrometer)	78.7	TAPPI T411
Opacity	%	94.0	%	94.0	TAPPI T425
Smoothness (PPS) Print Side	um	1.8	um	1.8	TAPPI T555
Tear-MD	grams	42.0	mN	411.9	TAPPI T414
Tear-CD	grams	48.0	mN	470.7	TAPPI T414
Tensile-MD	lb/inch	32.0	kN/m	5.6	TAPPI T494
Tensile-CD	lb/inch	16.0	kN/m	2.8	TAPPI T494
Stiffness-MD	Gurley (mg)	102.0	mN	1.0	TAPPI T543
Stiffness-CD	Gurley (mg)	51.0	mN	.5	TAPPI T543
Effective Activation Temp	F	176	C	80	ISO 1924
Optimum Activation Temp	F	244	C	118	ISO 1924

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