



## PRODUCT INFORMATION

### OWEL4 - ESTATE LABEL\* #4 WHITE LAID

60# (89 g/m<sup>2</sup>) white, laid, uncoated, wet strength paper. Maintains its visual integrity when wet. Perfect for wine and beer labels. Its high-end look matches well with upscale products. \*Registered Trademark of Neenah Paper, Inc. FSC®-certified paper.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500 (3300 Sq Ft)	60	grams/sq meter	88.8	TAPPI T410
Caliper - Average	mil	5.5	um (micrometer)	139.7	TAPPI T411
Opacity	%	93.5	%	93.5	TAPPI T425
Smoothness Print Side	Sheffield Units	345.0	Sheffield Units	345.0	TAPPI T538
Tensile-MD	lb/inch	25.1	kN/m	4.4	TAPPI T494
Tensile-CD	lb/inch	14.3	kN/m	2.5	TAPPI T494
Brightness	%	85.0	%	85.0	TAPPI T452

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