



PRODUCT INFORMATION

24VTB - TOP COATED VALUE DIRECT THERMAL

A 48# (71 g/m²) top coated paper. Resists moisture, heat, humidity, fading, scuffing, chemicals, and plasticizers. Use for weigh scale applications, cold storage, freeze/thaw food products, and industrial environments. FSC®-certified paper.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500 (3300 Sq Ft)	48.2	grams/sq meter	71.3	TAPPI T410
Caliper - Average	mil	3.1	um (micrometer)	80.0	TAPPI T411
Opacity	%	92.0	%	92.0	TAPPI T425
Smoothness (PPS) Print Side	um	1.6	um	1.6	TAPPI T555
Tear-MD	grams	45.0	mN	441.3	TAPPI T414
Tear-CD	grams	45.0	mN	441.3	TAPPI T414
Tensile-MD	lb/inch	37.1	kN/m	6.5	TAPPI T494
Tensile-CD	lb/inch	17.1	kN/m	3.0	TAPPI T494
Stiffness-MD	Gurley (mg)	91.8	mN	.9	TAPPI T543
Stiffness-CD	Gurley (mg)	40.8	mN	.4	TAPPI T543
Brightness	%	85.0	%	85.0	TAPPI T452
Initial Activation Temp	F	187	C	86	ISO 1924
Effective Activation Temp	F	219	C	104	ISO 1924
Optimum Activation Temp	F	300	C	149	ISO 1924

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