



**022TD0074740SC**

**Item #: S7552960**

HI SENSITIVITY DIR THERM/747 PERMANENT ADHESIVE/40 SC LINER

Approximate weight per MMSI: 236 lbs. Standard core size is 3 inches. Total caliper: 6.1 mils +/- 10%

**FACESTOCK**

A 53# (78 g/m<sup>2</sup>) top coated direct thermal coated paper for more demanding applications and higher imaging speeds.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500	52.8	grams/sq meter	78.1	TAPPI T410
Caliper - Average	mil	3.0	um (micrometer)	76.2	TAPPI T411
Smoothness (PPS) Print Side	um	.9	um	.9	TAPPI T555
Tear-MD	grams	43	mN	421.7	TAPPI T414
Tear-CD	grams	44	mN	431.5	TAPPI T414
Tensile-MD	lb/inch	32	kN/m	5.6	TAPPI T494
Tensile-CD	lb/inch	16	kN/m	2.8	TAPPI T494
Stiffness-MD	Gurley (mg)	90	mN	.9	TAPPI T543
Stiffness-CD	Gurley (mg)	40	mN	.4	TAPPI T543
Brightness	%	83.0	%	83.0	TAPPI T452
Initial Activation Temp	F	171	C	77	ISO 1924
Effective Activation Temp	F	190	C	88	ISO 1924
Optimum Activation Temp	F	244	C	118	ISO 1924

**Notes**

<http://gbp.com/coated-direct-thermal-ink-recommendations>

**ADHESIVE**

A general purpose, acrylic permanent that displays excellent adhesion over a broad temperature range while providing aggressive performance. Perfect for wine labeling, as it can withstand ice bucket conditions.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Caliper - Calculated	mils	0.7	um(micrometer)	17.3	
Shear (1 x 1/2 x 1 kg)	hours	15	hours	15.0	CPD-55
Peel - 180 D SS 20 min	lb/inch	3.3	grams/25 mm	1473.3	CPD-52
Peel - 180 D HDPE 20 min	lb/inch	1.8	grams/25 mm	803.6	CPD-52
Peel - 180 D LDPE 20 min	lb/inch	1.9	grams/25 mm	848.3	CPD-52
Peel - 180 D Glass 20 min	lb/inch	3.3	grams/25 mm	1473.3	CPD-52
Peel - 180 D Corrugated 20 min	lb/inch	1.5	grams/25 mm	669.7	CPD-52
Loop Tack Stain Steel	oz/sq inch	53	kg/645 sq mm	1.5	CPD-16
Loop Tack HDPE	oz/sq inch	43	kg/645 sq mm	1.2	CPD-16
Loop Tack LDPE	oz/sq inch	28	kg/645 sq mm	.8	CPD-16
Loop Tack Corrugated	oz/sq inch	15	kg/645 sq mm	.4	CPD-16
Loop Tack Glass	oz/sq inch	60	kg/645 sq mm	1.7	CPD-16
Min. App. Temp.	F	0	C	-18	
Service Temp.	F	-65 TO 200	C	-54 TO 93	
FDA Compliance	21 CFR	175.105			

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SPECIALISTS IN COATED SELF-ADHESIVE MATERIALS

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**LINER**

A white densified kraft sheet 41# (67 g/m<sup>2</sup>) with excellent point-to-point caliper control.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/24X36-500	25.2	grams/sq meter	41	TAPPI T410
Caliper - Average	mil	2.4	um (micrometer)	61.0	TAPPI T411
Opacity	%	60	%	60.0	TAPPI T425
Tear-MD	grams	34	mN	333.4	TAPPI T414
Tear-CD	grams	39	mN	382.5	TAPPI T414
Tensile-MD	lb/inch	40	kN/m	7.0	TAPPI T494
Tensile-CD	lb/inch	17	kN/m	3.0	TAPPI T494

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