



PRODUCT INFORMATION

056H50720M40SC

Item #: S8108260

RAINBOW HOLOGRAM PAPER/720M ALL TEMP ADHESIVE/40SC LINER

Approximate weight per MMSI: 247 lbs. Standard core size is 3 inches. Total caliper: 6.3 mils +/- 10%

FACESTOCK

64# (94 g/m²) decorative prismatic diffraction paper. Shim lines/seams are present in holographic material. This gap in the pattern will be up to 1/32" wide. The area between the shim lines measures 30" machine direction (MD) and 48" cross direction (CD).

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500 (3300 Sq Ft)	63.5	grams/sq meter	94.0	TAPPI T410
Caliper - Average	mil	3.3	um (micrometer)	83.8	TAPPI T411
Moisture	%	3.4	%	3.4	TAPPI T412
Tear-MD	grams	44	mN	431.5	TAPPI T414
Tear-CD	grams	52	mN	509.9	TAPPI T414
Tensile-MD	lb/inch	29	kN/m	5.1	TAPPI T494
Tensile-CD	lb/inch	12	kN/m	2.1	TAPPI T494
Stiffness-MD	Gurley (mg)	114	mN	1.1	TAPPI T543
Stiffness-CD	Gurley (mg)	68	mN	.7	TAPPI T543

ADHESIVE

A versatile cold-temperature acrylic adhesive that adheres to many packaging materials in a broad range of temperatures. Faster stripping than many cold-temp adhesives. Meets the TLMI Recycling Protocol TLMI-LRP-2 for paper recycling compatibility.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Shear (1 x 1/2 x 1 kg)	hours	.6	hours	.6	CPD-55
Peel - 180 D SS 20 min	lb/inch	1.5	grams/25 mm	669.7	CPD-52
Peel - 180 D HDPE 20 min	lb/inch	1.0	grams/25 mm	446.5	CPD-52
Peel - 180 D LDPE 20 min	lb/inch	1.1	grams/25 mm	491.1	CPD-52
Peel - 180 D Glass 20 min	lb/inch	1.7	grams/25 mm	759.0	CPD-52
Peel - 180 D Corrugated 20 min	lb/inch	.6	grams/25 mm	267.9	CPD-52
Loop Tack Stain Steel	oz/sq inch	44	kg/645 sq mm	1.2	CPD-16
Loop Tack HDPE	oz/sq inch	35	kg/645 sq mm	1.0	CPD-16
Loop Tack LDPE	oz/sq inch	29	kg/645 sq mm	.8	CPD-16
Loop Tack Corrugated	oz/sq inch	14	kg/645 sq mm	.4	CPD-16
Min. App. Temp.	F	-20	C	-29	
Service Temp.	F	-65 TO 180	C	-54 TO 82	
FDA Compliance	21 CFR	175.105			

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LINER

A white densified kraft sheet 41# (67 g/m²) with excellent point-to-point caliper control.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/24X36-500 (3000 Sq Ft)	41.0	grams/sq meter	66.8	TAPPI T410
Caliper - Average	mil	2.400	um (micrometer)	61.0	TAPPI T411
Opacity	%	60.0	%	60.0	TAPPI T425
Tear-CD	grams	39.0	mN	382.5	TAPPI T414
Tensile-MD	lb/inch	40.0	kN/m	7.0	TAPPI T494

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