



PRODUCT INFORMATION

024DT - ECONOMY TOP COATED DIRECT THERMAL PAPER

A 53# (78 g/m²) top coated direct thermal paper. Resistant to moisture, oil and heat. Also has plasticizer resistance at room temperature. Ideal for weigh scale labels, pharmacy, shipping and warehousing applications. FSC®-certified paper.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500 (3300 Sq Ft)	53.1	grams/sq meter	78.6	TAPPI T410
Caliper - Average	mil	3.2	um (micrometer)	81.3	TAPPI T411
Smoothness (PPS) Print Side	um	1.1	um	1.1	TAPPI T555
Tear-MD	grams	43	mN	421.7	TAPPI T414
Tear-CD	grams	44	mN	431.5	TAPPI T414
Tensile-MD	lb/inch	32	kN/m	5.6	TAPPI T494
Tensile-CD	lb/inch	16	kN/m	2.8	TAPPI T494
Stiffness-MD	Gurley (mg)	90	mN	.9	TAPPI T543
Stiffness-CD	Gurley (mg)	45	mN	.4	TAPPI T543
Brightness	%	80	%	80.0	TAPPI T452
Initial Activation Temp	F	199	C	93	ISO 1924
Effective Activation Temp	F	250	C	121	ISO 1924
Optimum Activation Temp	F	300	C	149	ISO 1924

Notes

<http://gbp.com/coated-direct-thermal-ink-recommendations>

Issued: 04/28/26

The information presented in this publication is believed to be accurate and is not intended to constitute a specification. The values given reflect average material characteristics. All statements, technical information and recommendations about Green Bay Packaging Inc. products are based upon tests believed to be reliable, but do not constitute a guarantee or warranty. All products are sold with the understanding that the purchaser has independently determined the suitability of such products for its purpose. No salesperson, representative, or agent of Green Bay Packaging Inc. is authorized to give any guarantee, warranty, or make any representation contrary to the above. The company's standard Terms and Conditions in effect at the time of the sale shall control.

La información presentada en esta publicación se considera correcta; no debe ser interpretada como una especificación. Los valores dados reflejan las características regulares de los materiales. Todos los informes, fichas técnicas, y recomendaciones de los productos de Green Bay Packaging Inc. están basados en pruebas que se consideran confiables, pero no constituyen ningún tipo de garantía. Todos los productos se venden con el entendimiento de que el comprador ha determinado independientemente la conveniencia de estos productos para su uso final. Ningún vendedor, representante, ni agente de Green Bay Packaging Inc. está autorizado para dar ningún tipo de garantía, ni hacer representación alguna contraria a lo susodicho.