



# PRODUCT INFORMATION

## 024DT - ECONOMY TOP COATED DIRECT THERMAL PAPER

A 53# (78 g/m<sup>2</sup>) top coated direct thermal paper. Resistant to moisture, oil and heat. Also has plasticizer resistance at room temperature. Ideal for weigh scale labels, pharmacy, shipping and warehousing applications. FSC®-certified paper.

Test Property	Units	Typical Value	Metric Units	Metric Value	Test Method
Basis Weight	lbs/25X38-500 (3300 Sq Ft)	53.1	grams/sq meter	78.6	TAPPI T410
Caliper - Average	mil	3.2	um (micrometer)	81.3	TAPPI T411
Smoothness (PPS) Print Side	um	1.1	um	1.1	TAPPI T555
Tear-MD	grams	43	mN	421.7	TAPPI T414
Tear-CD	grams	44	mN	431.5	TAPPI T414
Tensile-MD	lb/inch	32	kN/m	5.6	TAPPI T494
Tensile-CD	lb/inch	16	kN/m	2.8	TAPPI T494
Stiffness-MD	Gurley (mg)	90	mN	.9	TAPPI T543
Stiffness-CD	Gurley (mg)	45	mN	.4	TAPPI T543
Brightness	%	80	%	80.0	TAPPI T452
Initial Activation Temp	F	199	C	93	ISO 1924
Effective Activation Temp	F	250	C	121	ISO 1924
Optimum Activation Temp	F	300	C	149	ISO 1924

### Notes

<http://gbp.com/coated-direct-thermal-ink-recommendations>

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